



BERRIGAN & DISTRICT RACE CLUB

SPONSORSHIP PROPOSAL

RACING SEASON

2023 / 24

WWW.BERRIGANRACECLUB.COM.AU

INTRODUCTION. ■

Races have been run in Berrigan Since the 1890's. It is a tradition embedded deep into the heart and soul of locals and Visitors alike. We are passionate about horse racing and all that goes with it - the colour, the flair, the thrill and the excitement - that's what the Berrigan Race Club is about.

Join us at our upcoming race meetings and take advantage of our Affordable sponsorship packages.

Celebrate with us at country's best kept secret - The Berrigan Race Club.



Contract Berrigan Race Club
Secretary: Janine Murphy 0427360709
Email: berriganraceclub@bigpond.com
Website: www.berriganraceclub.com.au

MEMBERS & PATRONS DAY - SATURDAY 26TH AUGUST 2023
BERRIGAN GOLD CUP - SATURDAY 4TH NOVEMBER 2023
FINLEY AUTUMN CUP - T.B.A. MARCH 2024



MEMBERS & PATRONS DAY

**FIVE RACE EVENT
MEMBERS & PATRONS SPECIAL DAY
FULL TAB AND BOOKMAKERS
FULL BAR FACILITIES
GOURMET FOOD ON COURSE
MEMBERS & PATRONS PRIZES
MARQUEE PACKAGES AVAILABLE
INTERSTATE RACES AND LOCAL EVENTS.
FREE ENTRY
ATM & EFTPOS AVAILABLE**





BERRIGAN GOLD CUP

**BIGGEST SPORTING EVENT IN THE
BERRIGAN SHIRE
FULL SIX RACE PROGRAM
CELEBRITIES AND SPECIAL GUEST APPEARANCES
FASHIONS ON THE FIELD WITH GREAT PRIZES
GOURMET FOOD ON COURSE
FULL TAB AND BOOKMAKERS
INTERSTATE RACES ON BIG SCREEN
MEMBERS & PATRONS PRIZES
MARQUEE PACKAGES AVAILABLE
SOCIAL HIGHLIGHT ON CALENDAR
PERFECT OCCASION FOR FAMILY REUNIONS
AND CHRISTMAS PARTIES
FULL BAR FACILITIES
ATM & EFTPOS AVAILABLE**



FINLEY AUTUMN CUP

**FIVE RACE PROGRAM FEATURING: THE
FINLEY AUTUMN CUP**
FASHIONS ON THE FIELD WITH GREAT PRIZES
MEMBERS & PATRONS PRIZES
GOURMET FOOD ON COURSE
MARQUEE PACKAGES AVAILABLE
LOCAL BUSES AVAILABLE TO AND FROM THE
RACE COURSE
RACE MEETING IS A PARTNERSHIP BETWEEN
THE BERRIGAN RACE CLUB, FINLEY CHAMBER
OF COMMERCE AND LOCAL COMMUNITIES
ATM AND EFTPOS ON COURSE



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GOLD SPONSORSHIP

Gold sponsorship package includes

The naming rights for the Gold Cup Open Handicap

Your name and logo on the front page of the race book

One full page of advertising in the Race Day Book

Your business name and logo included in all advertising and local media promotion

Your name on our website with a link to your business

Presentation of trophies to the winning owner, trainer and jockey,
(trophies purchased by the Berrigan Race Club).

Eight Sponsors Entry tickets for the 2023/24 season.

Agreed display area on course for your signage including your business logo in prominent areas on
race course for the duration of the racing season (as supplied by your company).

Entry to all meetings and access to the President's marquee on Berrigan Gold Cup Day.

First opportunity to order a marquee on Berrigan Gold Cup Day.

Cost of sponsorship \$7,500 (available 1 to 3 years)





SILVER SPONSORSHIP



Silver sponsorship package includes

The naming rights for the Finley Autumn Cup (if available)

One page of advertising in the Race Day Bookles

Your business name and logo included in all advertising and local media promotion

Your name on our website with a link to your business

Presentation of trophies to the winning owner, trainer and jockey of the Finley Autumn Cup.

Four Sponsors Entry Tickets for the 2023/24 season.

Agreed display area on course for your signage including your business logo in prominent areas on race course for the duration of the racing season (as supplied by your company).

Access to the President's marquee after your race.

First opportunity to order a marquee on Berrigan Gold Cup Day.

Cost of sponsorship \$3,500 (available 1 to 3 years)



BRONZE SPONSORSHIP

Bronze sponsorship package includes

The naming rights for one race on Berrigan Cup Day (if available)

One page of advertising in the Race Day Book
(half page ad if shared sponsorship)

Your business name and logo included in all advertising and local media promotion

Your name on our website with a link to your business

Two Sponsors Entry Tickets for the 2023/24 season.

Agreed display area on course for your signage including your business logo in prominent areas on race course for the duration of the racing season
(as supplied by your company).

Access to the President's marquee after your race on Berrigan Gold Cup Day.

First opportunity to order a marquee on Berrigan Gold Cup Day.

Cost of sponsorship \$1,800 (available 1 to 3 years)

Naming rights for one race at either the August or March race meeting (can be shared sponsorship)

Your business name or logo included in all advertising and local media promotion

Opportunity to present the trophy to the winning owner, trainer and jockey (if trophy race)

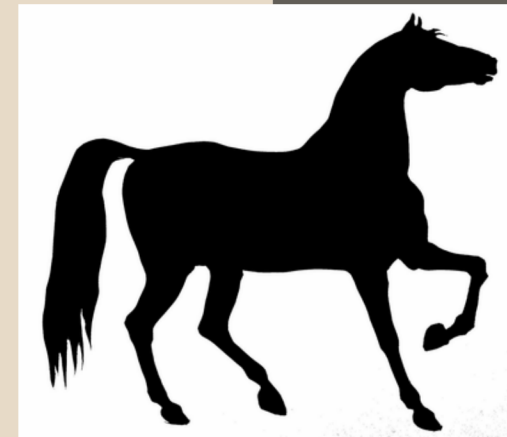
Entry to Race Club hospitality marquee for celebratory drinks

Your name on our website with a link to your business

First opportunity to order a marquee on Berrigan Gold Cup Day.

Cost of sponsorship \$1000

Please contact secretary Janine for details.



**RACEDAY
SPONSORSHIP
OPTIONS**

ENTERTAINMENT OPPORTUNITIES

MARQUEE PACKAGES INCLUDES

- MARQUEE
- DRINKS PACKAGE
- RSA QUALIFIED BAR STAFF
- GLASSWARE PROVIDED
- CHAIRS AND TABLES PROVIDED
- CATERING AVAILABLE FOR MARQUEES
- & ON COURSE FOOD AVAILABLE
- THE BERRIGAN RACE CLUB OFFERS A NUMBER OF DIFFERENT PACKAGES TO SUIT YOUR ENTERTAINING NEEDS.
- IF YOU ARE HOSTING A STAFF PARTY, FAMILY REUNION, CHRISTMAS PARTY OR BIRTHDAY BASH - THE BERRIGAN RACE CLUB CAN HELP TO HOST YOUR EVENT.
- PACKAGES INCLUDE A MARQUEE, CHAIRS, TABLES, ICE BINS, TABLE CLOTHS, BEER AND CHAMPAGNE GLASSES PLUS YOUR OWN PERSONAL BAR STAFF (RSA QUALIFIED).
- DRINK ORDERS ARE ADDITIONAL AND CAN BE PRE-ORDERED.
- NO ALCOHOL MAY BE BROUGHT TO THE RACE COURSE ON RACE DAY.
- MARQUEE PRICES START AT \$850

FASHIONS ON THE FIELD

ALL RACING SEASON, THE BERRIGAN & DISTRICT RACE CLUB FEATURES A FASHIONS ON THE FIELD AT THEIR MEETINGS.. MANY FROM FAR AND WIDE DRESS IN THEIR BEST ATTIRE AND HEAD TO THE BERRIGAN RACE COURSE.

BERRIGAN IS RENOWNED FOR ITS QUALITY OF CHARACTER IN ITS PEOPLE, NOW WE HAVE FASHIONS TO MATCH ! FEATHERS, FASCINATORS, FINE SUITS AND FEDORAS CAN ALL BE SEEN TRACK SIDE ALL RACING SEASON AT THE BERRIGAN RACE COURSE. PRIZES AND CASH TO BE WON FOR BEST DRESSED WINNERS.



BERRIGAN RACING SEASON 2023/24

Yes I would like to be a sponsor - sign me up

Race Days	Dates	Tick
Members & Patrons	26th August 2023	
Berrigan Gold Cup	4th November 2023	
Finley Autumn Cup	TBA March 2024	
All Seasons	All three meetings	

Sponsorship Level	Price <small>inc. GST</small>	Tick
Gold	<u>\$7,500</u>	
Silver	<u>\$3,500</u>	
Bronze	<u>\$1,800</u>	
Race Day	<u>\$1000</u>	

Contact / Business Name	Address	Phone & Email